

Hala Ahmed Maalla

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Nairobi, Kenya



Hala Maalla

Summary

A competent, dedicated, and highly qualified individual with a Doctorate Degree in Public Administration. Managed to gain in-depth knowledge of healthcare management principles and policies through research, studying, and observation during multiple volunteering opportunities in worldwide healthcare organizations. Acquired a remarkable skill in planning, directing, and coordinating medical and health services. Besides allocating financial resources and developing budgets for healthcare organizations, while maximizing the organization's productivity and ensuring delivering quality health services to patients. Analytical thinker with a leadership personality that allows me to inspire and promote individual and organizational excellence to work toward the shared vision and goals.

Education

- Doctorate Degree in Public Administration, Business Administration Collage, King Saud University, Riyadh, Saudi Arabia, 2023.
- Master Degree in Public Health, Faculty of Public and Environmental Health, University of Khartoum, Khartoum, Sudan, 2010.
- Bachelor Degree in Public Health, Graduated with First Honor, Faculty of Public and Environmental Health, University of Khartoum, Khartoum, Sudan, 2006.

Work Experiences

Reviewer June 2025 – up to date

International Journal of Public Leadership

- Critically assessed the originality, quality, and scientific rigor of submitted research papers.
- Provided detailed, objective, and timely feedback to authors on a manuscript's strengths and weaknesses, including its methodology, analysis, and conclusions.
- Ensured that submitted manuscripts aligned with the journal's scope and mission, focusing on topics relevant to public leadership and management.
- Submitted a clear and justified recommendation to the editor regarding the manuscript's publication status (e.g., accept, major revision, minor revision, or reject).

Director of AI applications March 2025- July 2025

EUSMS gGmbH organization located in Kenya and Germany.

- Formulated and implemented strategies for integrating AI technologies into the

organization's products and services internally and externally.

- Oversee the development and deployment of AI applications, ensure they align with business objectives and deliver measurable outcomes.
- Worked with various departments to identify opportunities where AI can enhance efficiency and effectiveness.
- Stay updated with the latest advancements in AI and exploring their potential applications within the organization.
- Led a team of specialists, provided guidance and fostered a culture of continuous learning.

Director of Health programs (Hybrid) 2020-2023

The Sudan Social Development Organization (SUDO)

- Developed and implemented strategic plans for health programs, aligning with SUDO mission and vision.
- Oversee the operations of health programs, ensuring efficient and effective implementation of activities.
- Tracked programs progress, collected and analyzed data, and used this information to make improvements.
- Maintained relationships with key stakeholders, including government officials in Ministry of Health, donors, community leaders, and other NGOs.
- Strengthen the capacity of local health workers to deliver quality health services.
- Advocated for policies that improve health outcomes and addressing systemic barriers to access to healthcare.

Lecturer 2007-2015

Department of Public Health, Faculty of Public and Environmental

- Planned and delivered lectures, tutorials, and workshops.
- Supervised students' practical activities and lab sessions.
- Prepared and assigned tasks and assignments for students to assess their understanding and skills. And maintained a positive learning environment.
- Performed research and drafted papers, proposals, and journal articles.
- Formed supporting groups to assist students with their projects.
- Mentored graduate students in pursuing their degrees, through providing academic and career advisement.
- Assisted with coordinating training programs and initiatives at the university.

Programs Coordinator 2005-2006

The Sudan Social Development Organization (SUDO)

- Facilitated successful liaisons between the Sudan Social Development Organization (SUDO) and the Ministry of Health and the Ministry of Education, enhancing collaboration and project effectiveness
- Cooperated with healthcare teams to identify infectious disease determinants and recommend factors for combating and controlling it.
- Performed all epidemiological investigation and monitoring work.
- Assisted with handling administrative tasks, such as scheduling meetings, preparing program materials, and maintaining program documentation.
- Offered scientific support in preparing promotional materials that encourage community participation and promote public awareness.

Programs Coordinator 2004-2005

The United Nations International Children's Emergency Fund (UNICEF)

- Managed and implemented several health and emergency programmes in refugee campaigns in Khartoum state and South Darfur state.
- Carried out daily administrative, operational, and logistical activities.
- Devised detailed program plans, timelines, and budgets, ensuring all activities were aligned with the organization's objectives.
- Participated in executing programs to end and eradicate infectious and contagious diseases and neglected tropical diseases.
- Coordinated immersive activities to improve access to immunizations and vaccines.
- Identified best practices and procedures to treat people affected by infectious and non-communicable diseases and mental health.
- Prepared financial reports and records for all program-related costs.

Publications

- An Arabic research paper entitled **"Electronic Government Transactions in Saudi Arabia between Administrative Efficiency and Legal Sufficiency"**, The Board of Grievances Magazine, 2023.
- A research paper entitled **"Readiness of HRM Departments in the Public Sector in Saudi Arabia to Integrate Artificial Intelligence Technologies into their Practices"** the International Journal of Management Sciences and Business Research, 2022.
- A review paper entitled **"Artificial Intelligence in Public Sector: A Review for Government Leaders about AI Integration into Government Administrations"**, The International Journal of Academic Research in Economics and Management Sciences, 2021.
- A research paper entitled **"GIS as a Tool to Management the Government Services in Saudi Arabia: Case Study of Health Services in Assir Region"**, The American Journal of Engineering Research, 2018.
- An Arabic research study entitled **"The Identity Crisis in the Study and Practice of Public Administration: An Overview"**, The Journal of Development and Human Resource Management, 2018.

Skills

- Strategic Planning and Policy Development.
- Healthcare Programme Management.
- Data Analysis.
- Evidence-Based Decision Making.
- Stakeholder Engagement.
- Advocacy.
- Curriculum Development.
- Resource Allocation and Budgeting.
- Project Management.
- Leadership and Team Coordination.
- Public Health.
- Quality Assurance.
- Human Resource Management.

Honors and Awards

- Honored for Best Academic Performance | University of Khartoum | 2002, 2003, 2004, 2005
- Earned a Prize for Best Academic Performance in Epidemiology Department | University of Khartoum | 2005

Languages

- Arabic: Native
- English: Fluent