

Mohammed Farah

MSc | PMP | P3O | OKR | OCA| TOT

Executive Business Consultant & Insurtech Leader

+966 532833635 | +971 508708904 | m.farah@pexilogic.com | <https://m7mdfara7.mssg.me/>

Mohammed Farah is a strategic technology entrepreneur and the Founder and CEO of Pexilogic Technologies. Operating across the GCC, he specializes in bridging the critical gap between high-level executive strategy and technical execution within the insurance sector. With over 15 years of experience transitioning from a full-stack developer to an enterprise project manager, Mohammed functions as the "Engine Room" for GCC insurance leaders, translating board-level ROI objectives into operational digital realities.

Insurtech & Digital Transformation Leadership

Mohammed's background in Insurtech spans both strategic advisory and hands-on technical architecture:

- He currently serves as a subject matter expert and Council Member for GLG, where he provides confidential consultation to global leaders on Insurtech innovation, agile enterprise project management, and digital transformation within the insurance industry.
- As a Senior Software Developer at Oasis Computer Systems, he spearheaded the development of eight distinct software projects for insurance brokerages across the KSA, UAE, Lebanon, and Sudan.
- He designed and built "Hakem AI," recognized as the region's first decision support system of its kind.
- Expanding on his software architecture background, he recently completed the development of an insurance aggregator platform, Faddil, and successfully secured its official final operating license from the active regulatory Insurance Authority.

Strategic Project Management in Insurance

Throughout his career, Mohammed has led over 100 strategic technical projects, driving efficiency, compliance, and technological infrastructure across prominent insurance organizations:

- At Authorized Policy Insurance Brokers (APPLUS) and Gulf Insurance Brokerage Company, he aligned complex IT initiatives with corporate sponsorship requirements while maintaining robust stakeholder relationships.
- During his tenure as Business Development and IT Manager at DERAYA INSURANCE BROKERS, he managed a geographically diverse information technology department across three branches.
- Mohammed currently operates via a specialized B2B consulting retainer model, allowing him to deliver high-level executive advisory and targeted infrastructure consultancy—such as multi-year email migration architectures—directly to insurance brokerage firms.

Education & Professional Certifications

- Mohammed holds a Master of Science in Project Management with Merit from Liverpool John Moores University.
- He earned a Bachelor of Science in Mathematics and Computer Sciences from the School of Mathematical Sciences at UoK.
- He is PMP, P3O, OKR, Strategic Planning & KPIs Practitioner , Scrum Fundamentals Certified (SFC) and holds a Six Sigma certification.